

# What Is Great About The Burgh Bears?

**Activity · Awareness**  
**Community · Easy · Engaging**  
**Fun · Inviting · Outdoors**  
**People · Proceeds**

## What Do We Want?

**ACHIEVE EXCITEMENT**

**BECOME MORE WELCOMING AND FRIENDLY**

**ENCOURAGE MEMBERS**

**ENGAGE THE COMMUNITY/BRANDING**

**HAVE A SENSE OF COMMUNITY**

**MEET NEW PEOPLE, PROMOTE, AND CONNECT**

**NAME RECOGNITION/MARKETING**

**NEXT GENERATION/YOUNGER MEMBERS**

**GROWING/INCREASING MEMBERSHIP**

**BE RECOGNIZED NATIONALLY**

**LOOK TO OTHER GROUPS FOR EXAMPLES**

**DEVELOP NEW IDEAS**

**MOVE SOCIAL MEDIA AND ORGANIZATION TO OPEN MEMBERSHIP**

**GET RID OF MEMBERSHIP/MAKE IT MORE AFFORDABLE**

**DIVERSIFY AND DO MORE ACTIVITIES OUTSIDE BARS**

**GAME NIGHTS, DAY TRIPS OUTSIDE PITTSBURGH**

**HELP OUT OTHERS**

## What Can We Do Without?

**Alienating · Blame**  
**Cliquishness · Negativity**  
**Singling-Out People**  
**Uneven Workload**